

**From:** Gilbert Smith <gilsmith@mac.com>  
**Sent time:** 05/20/2020 11:05:03 AM  
**To:** mindy.nguyen@lacity.org  
**Cc:** Gil Smith <gil@themontalban.com>  
**Subject:** Case Number: ENV-2018-2116-EIR Hollywood Center Support Letter  
**Attachments:** TM Support Hollywood Center Ev1.pdf

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May 20, 2020

Mindy Nguyen  
LA Dept City Planning Commission  
200 North Spring Street  
Los Angeles, CA 90012

Case Number: CPC-2019-6373-DB-CU-SPR-SIP PROJECT SITE: Hollywood Center

Dear Mindy

*I am Gilbert Smith, President of the Ricardo Montalbán Foundation, owner operator of The Montalbán Theatre and Rooftop Movies. We have with renovation and innovative new programming slates creating with our theatre as an integral entertainment hub for Hollywood. This includes our now popular Rooftop Movies, Live Events and Staged Plays. The local community loves our offerings.*

*Hollywood is a place unlike any other in Los Angeles. From its diverse eateries to its live entertainment venues, Hollywood is a city that has grown with the community around it - while still honoring its past. Hollywood Center will be an example for Los Angeles, an example of how a project can meet our communities' needs for housing in a sustainable way while simultaneously preserving our history, thereby enhancing this neighborhood we love. The project will preserve the Capitol Records Tower and Gogerty Building, provide civic space for the area, and includes the largest complement of on-site senior affordable housing as part of a market development in Hollywood to date.*

*Additionally, as a business who relies on people as patrons, this project will most importantly bring several new individuals of all ages to our community. From employees to residents, these individuals will be the spark needed to revive and strengthen the businesses, entertainment venues, and restaurants, who call Hollywood our home.*

*For these reasons, and many more, I strongly ask that Hollywood Center be approved and move forward so that Hollywood continues to be a community for all.*

*Thank you for your time.*

*Sincerely,*

GILBERT SMITH (323)461-6999 [GilbertSmith@TheMontalban.com](mailto:GilbertSmith@TheMontalban.com)  
President